

Arts Development Branch

BOOK AND PUBLISHING DEVELOPMENT PROGRAM PERIODICALS OPERATIONAL GRANT COMPONENT

2010-2011 Guidelines

Application deadline: April 15

Goals

Administered by the Arts Development Branch of the Department of Wellness, Culture and Sport, the Periodicals Operational Grant component provides funding for eligible periodicals publishers that meet evaluation criteria to help them produce periodicals that foster an appreciation of literature and the arts in New Brunswick.

Objective

This component is intended to support the publication of literary, performing and visual arts periodicals that serve as outlets for the writers of fiction, poetry, drama and literary criticism or that report on the visual or performing arts in New Brunswick.

Program Structure

This program provides an **annual grant** toward operating costs.

Applicant Eligibility

Applications under these components shall be limited to:

- Wholly Canadian-owned companies or non-profit cultural organizations whose chief place of business is located in New Brunswick. In exceptional cases, periodicals that are published in other provinces of the Atlantic region and that are of a regional scope are eligible for assistance;
- Established arts periodicals whose regular program of publishing has included no fewer than three issues;
- Their staff have the required education and experience, and are competent in writing and editing;
- They have clearly identified their clientele and established appropriate methods of distribution;
- They have a proven ability to demonstrate their achievement in the areas of Excellence, Audience Development and Cultural Sector Development;
- They have submitted ALL information as listed under the “Grant Requirements” section of these guidelines.

The department accepts for financial assistance from periodical publishers only; individual writers and artists must seek alternative sources of funding.

Eligible Periodicals

To be eligible for support, periodicals must:

- Be written primarily in English or French or one of Canada's Aboriginal languages
- Be published a minimum of twice a year
- Focus mainly on editorial content written or created by Canadians
- Have a demonstrated editorial capability and financial stability
- Focus mainly on previously unpublished material
- Have and honour a clear policy with respect to the use of contributors' writing and intellectual property.

Electronically published periodicals are eligible if they are published on a regular basis. They must meet the same content and quality criteria as do periodicals on paper (including a clear policy respecting the use of writers' intellectual property).

Ineligible Periodicals

The following categories of periodicals are ineligible for support under this component:

- Bulletins, newsletters or house organs that publish material directed primarily at their membership and not the public at large;
- Periodicals written by, or run by, students within the context of academic courses of training;
- Business and trade periodicals (except in the field of Canadian literature), scholarly periodicals, alternative newsweeklies (normally in a tabloid format) and self-help periodicals or newsletters (periodicals of an association or other organization that are not financially and editorially independent of the organization)

Eligibility of the periodical is assessed by the Program Officer. Periodicals that publish in both print and online format will only be eligible for one grant and must choose which publication to represent in their application.

Note: publications which are primarily bulletins or house organs are not eligible for consideration.

Evaluation Process and Grant Calculation

The applications are reviewed by an application assessment panel comprised of both English and French-speaking professionals from the literary community. The panel may be made up of publishers and/or former publishers, writers, booksellers, editors, critics or literary academics. Panelists are chosen to ensure fair representation of expertise, language, and regional diversity. The panel's recommendations are based on the merit of the applicant's publishing program, compared with those of the other applicants. Specifically, the panel will examine each applicant's relative success in the areas of Artistic and Editorial Quality, Contribution to New Brunswick and Canadian Literature and the Arts, and Professional Excellence. A link to the application assessment panel's evaluation grid is available on the Books and Publishing Development web page.

Following the peer evaluation component, the panel will make a recommendation for a funding allocation to the program consultant.

Grant Application Requirements

The editor, manager or publisher of the periodical must submit their complete application, including all forms and required support documentation detailed in these guidelines and on the application form. Applications must be accompanied by a copy of each of the three most recent issues of the magazine, and an annual financial statement which includes a detailed operating budget for the periodical in question.

Requests for a *special editions grant* must also include a full description of the project and its budget, detailing all relevant publishing costs and anticipated sources of revenue.

Notification of Results

Publishers will be notified of the results in writing a few weeks following the application deadline.

Grant modification

The amount awarded to the publisher may change if:

- The publisher fails, in a significant way, to meet its own stated objectives or to execute its confirmed program of publishing;
- The publisher undergoes significant changes to senior artistic and/or administrative personnel or a disruption or activities is predicted;
- The publisher fails to meet its financial obligations and/or the required reports are not forwarded to the Department in a timely fashion;
- The publisher is in violation of the act under which it was incorporated;
- The funding available to the Department is reduced such that a revision of the expenditure plan is necessary.

Additional Information

The Department of Wellness, Culture and Sport must be notified immediately of any change in the initial application or the budget submitted.

Applicants must keep the guidelines and a copy of their application form for their records.

The Department of Wellness, Culture and Sport is subject to the Right to Information Act and the Protection of Personal Information Act.

The guideline for this component may be modified without any notice and apply to all applications submitted.

Acknowledgement of Department's Support

Successful applicants must acknowledge the support of the Government and New Brunswick in the periodicals produced with the funds provided by the Department.

Application Deadline

Applications must be submitted to the Arts Development Branch on or before April 15th.

Contact Information and Mailing Address

Should you have any questions or require any assistance please contact Rebekah Chassé, program consultant with the Arts Development Branch of the Department of Wellness, Culture and Sport. Complete applications must be mailed to the following address:

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