

EXHIBIT RENEWAL AND MUSEUM ACTIVITIES SUPPORT PROGRAM

1. Description

This program offers financial assistance to support the:

- Construction of an exhibit;
- Renewal of an existing exhibit;
- Realization of complementary museum activities (conservation, cultural activities, etc.) that enhance the exhibits displayed at the institution;
- Design of a new interpretation program or educational activities;
- Conservation of artifacts that are not eligible under the province's *Fine Art Conservation Program*.

2. Eligible Organizations

Applications under this program are limited to non-profit museum and heritage organizations based in New Brunswick and incorporated under the *Companies Act*.

3. Eligible Projects

Eligible projects must fall within a programming plan for the museum in accordance with its mission and mandate.

This program does not subsidize preliminary studies, research or concept development for exhibits or museum activities.

4. Financial Assistance

The maximum grant from this program is \$10,000. The grant must be supplemented by other sources of funding and cannot exceed 75% of the project's cost.

5. Evaluation Criteria

The Department determines the amount of financial assistance by taking into account all the applications and the available financial resources. The activities related to the proposed project must be dynamic, show promise for raising public awareness, and focus on making culture more accessible to the public.

All applications must include a document outlining the description of the project, the project objectives, a detailed work plan, the content (research, identification of visual and audio material, objects, dimensions, credits, etc.), a preliminary design for the space chosen and, the planned evaluation measures.

The projects are evaluated according to the following criteria:

- Feasibility of the project and practicality of the budget;
- Impact of the project for the museum in relation to its mission and objectives;
- Originality of the project;
- Use of the collection / artifacts in the exhibit or activity;

- Possibility for the exhibit to travel to other locations;
- Community interest and involvement in the project, including contributions accompanied by a letter of support clearly indicating the nature of the contribution;
- Impact of the project on the community and the general public.

6. Deadline Date

Organizations that wish to apply for this program must fill out **and sign** the appropriate form and, send all supporting documents to the Heritage Branch, **no later than October 15.**

Heritage Branch
Wellness, Culture and Sport
P.O. Box 6000, 250 King Street
Fredericton, N.B. E3B 5H1

Telephone: (506) 453-2324

Please note: Meeting the eligibility criteria does not guarantee that a grant will be awarded.

The Government must receive appropriate credit for its support. All successful applicants agree to acknowledge publicly the financial contributions made by the Government towards their project.

Example:

The *[Name of the organization]* is supported by the
Government of New Brunswick.

