

New Brunswick Book Policy Action Plan

Objective 1 Foster the development and visibility of New Brunswick books through increased support for writers and publishers.

1. Identify opportunities for authors to become involved in improving writing in schools, familiarizing adults in literacy courses with writing, and building a literate society.
2. Develop and implement a government program to support the translation of New Brunswick literary works into French, English, Mi'kmaq or Maliseet.
3. Explore options for tying NB literary works into the province's branding, particularly with respect to tourism and marketing of the province.
4. Revise the existing government publishing assistance program to better reflect the needs of the New Brunswick publishing industry.
5. Increase provincial support to New Brunswick publishers in order to enable them to be more competitive nationally.

6. As part of the provincial strategy announced in The Speech from the Throne, ensure that literacy campaigns highlight works by New Brunswick authors and publishers.
7. Create and implement new literary prizes for books written by New Brunswick authors.
8. Ensure that laws and regulations pertaining to Access Copyright are known and reflected throughout government.
9. Strengthen the presence of NB authors on the regional, national and international scene.

Objective 2 Improve access to books and foster reading in the public library system.

10. Enhance the presence and visibility of New Brunswick books in the province's public libraries and bookmobiles.
11. Promote New Brunswick authors and New Brunswick publications made available through the public library network by creating an interactive online resource for the public on the New Brunswick Public Library Service website.

Objective 3

Introduce measures to ensure increased access to books throughout New Brunswick.

12. Provide independent bookstores with a granting program that helps them adapt to changing trends in the book retail sector (e.g. information technology).
13. Explore the feasibility of developing a book purchasing policy for the Government of New Brunswick.

Objective 4

Give a predominant place to books, particularly New Brunswick books, and to reading at all levels of education.

14. Enhance the collection and improve the visibility of New Brunswick books in school libraries.
15. Develop and implement an authors in schools program for New Brunswick authors, while maintaining the author tours that occur through the Quebec/New Brunswick agreement.
16. Increase the core collection of books adapted to the learning and reading needs of adult learners in the public library system.
17. Encourage the publication of books for and/or by Aboriginals to support the preservation of their culture.
18. Promote the publication of books that are adapted to the reading level of adult learners and that reflect their social and cultural realities.

Objective 5

Encourage New Brunswickers to integrate books and the joy of reading into their daily lives.

19. Ensure that organizations and events promoting books and reading, and that public libraries, are able to offer more activities promoting New Brunswick authors and books, as well as books and reading to the public (i.e., resource guide and financial support for public libraries to offer author tours on a yearly basis, etc.).

Objective 6

Make access to books and reading a pervasive and ongoing commitment within the provincial government.

20. Maintain the interdepartmental team that will ensure the implementation and evaluation of the Book Policy.
21. Specify the data relating to the book sector that should be tracked by government, in order to develop benchmarks and track future growth.
22. In 3 years, conduct an evaluation of the impact of the Policy in relation to its goals and identify next steps to continue to implement the Book Policy objectives.