



What's New

We Have a New Look

The Department of Tourism and Parks [Official Website](#) has a new splash page and many new geographically targeted homepages, depending on the location from where you are visiting. This change is designed to direct the consumer to appropriate information based on market research and better connect to the various advertising initiatives, as well as to assist with the gathering of statistical information. For more information please contact Suzanne MacDonald at 506-453-3006 or suzanne.macdonald@gnb.ca

New York, New Jersey Travel Agent Sales Mission

In partnership with the Canadian Tourism Commission, the New Brunswick Department of Tourism and Parks conducted Destination Awareness Training from June 4-8, 2007 to a select group of New York City, New Jersey and Long Island travel agencies. A total of thirteen agencies and over 200 agents were introduced to New Brunswick. The response to New Brunswick's tourism products was extremely positive. For more information on this sales mission contact Lynn Meehan at 506-444-5122 or e-mail lynn.meehan@gnb.ca.

New flight – Canadian Affair

Tourism and Parks Minister, Stuart Jamieson, recently announced that beginning in May of 2008, there will be a weekly direct flight between Fredericton and Gatwick, England. The 259-passenger Airbus A310 will fly directly to Fredericton for 26 weeks during prime tourist season, the six months from May to October. For more information, please contact Lisa Gagnon at 506-643-7568 or e-mail lisa.gagnon@gnb.ca.

30th Anniversary Celebration

The Village Historique Acadien is celebrating its 30th Anniversary this summer with all new dinner theatres, a new 1936 Irving service station exhibit and a fiddling and step dancing contest with over \$6000 in prizes. For more information please visit <http://www.villagehistoriqueacadien.com/>.

Mark Your Calendars

Tourism Marketing Opportunities - Vacation Planner 2008

It seems like a long way off, but remember, that now is the time to focus on planning ahead for 2008 in many areas, and marketing is no exception. If you have not yet reviewed your plans for [Marketing Opportunities](#) in the Experience New Brunswick Official Vacation Planner for 2008, now is the time. Click here for [Sales reservations and deadline dates](#). The [Marketing Opportunities](#) Website has all of the information, as well as [contact names and numbers](#) for display advertising, Day Adventures and Getaways, Hometowns and web advertising.

Ontario Motorcoach Association (OMCA)

Registration has begun! November 11-14, 2007, Ottawa plays host to the OMCA Marketplace and Conference, a premier event for Packaged, Group and FIT Travel. Suppliers must be members of OMCA to attend. To find out more about OMCA contact Melanie Britton at 506-453-2147 or e-mail melanie.britton@gnb.ca.