



What's New

2007 Fall Day Adventures and Getaways Online

The Fall Day Adventures and Getaways are being featured on the [Official Tourism website](#) showcasing some of the fall's best flavors! The format has been adjusted to provide for more information, including a map showing where the experience is located.

Metepenagiag Heritage Park Opens

The [Metepenagiag Heritage Park](#) officially opened on August 22. Construction of the multi-million dollar Park, a world-class cultural tourism facility, began in the spring of 2006, thanks to a partnership between the Metepenagiag Mi'kmaq Nation, the Government of Canada and the Province of New Brunswick. The park will preserve, protect and present the national significance of Augustine Mound and Oxbow National Historic Sites of Canada – two of the most impressive Aboriginal heritage archaeological sites in Eastern Canada. The sites show that Metepenagiag (Red Bank) is the oldest, continuously occupied village in New Brunswick, dating back more than 3,000 years.

Mark Your Calendars

October 18-20

Canadian Society of Association Executives National Conference and Showcase

The Canadian Society of Association Executives National Conference and Showcase will be held October 18-20, 2007 in Hamilton, ON. For more information contact your City DMO or Melanie Britton at 506-453-2147 or melanie.britton@gnb.ca.

October 22-24, 2007

Bienvenue Québec

The New Brunswick Department of Tourism and Parks Trade Sales representative, along with New Brunswick TRADESMART certified suppliers and city representatives, will attend Bienvenue Québec in Saguenay, QC. Over the years, this event has become a major event for group travel industry. It brings together the various decision-makers involved in promoting, offering and selling group travel products and services. For more information, visit www.apaq.qc.ca/bq or contact Bruno LaPlante at 506-444-6720 or bruno.laplante@gnb.ca.



Monthly Research

Monthly tourism indicators from July 2007, available on the [Corporate Website](#), continue to show accommodations occupancy rates leading the region, and provincial park campsite occupancy rates year-to-date have outperformed all recent years.

New Brunswick Attractions, much as in P.E.I. and Nova Scotia, have shown mixed performance year-to-date. Nearly half of New Brunswick's attractions have reported increased visitation so far in the 2007 season, including signature attractions such as the Hopewell Rocks, the Fundy Trail Parkway, and Ministers Island.



New Brunswick in the News

[ca.](#)

October 26-27

TIANB Annual Meeting

The Tourism Industry Association of New Brunswick (TIANB) will be hosting this year's Annual General Meeting in Moncton at the Ramada Crystal Palace October 26 & 27, 2007. If you haven't registered to attend, please [visit TIANB's website to register online](#). This year's Awards Banquet will be held during the TIANB meeting and will feature three distinct categories: the Pioneer Award, the Sustainable Tourism Award and the Tourism Technology Atlantic Award. Please take the time to consider your nominees and enter their name today!

Fundy Trail listed on Travelocity

The Fundy Trail was selected as one of 25 hidden gems in Travelocity's "Local Secrets, Big Finds" poll announced in August. The poll was designed for those who want to uncover lesser known local treasures while on vacation or in their hometown. Travelocity.ca's editorial team culled down more than 10,000 entries from across North America to develop the exclusive *Local Secrets, Big Finds* list.